

OUR MISSION

Organic.org's mission is to foster knowledgeable decisions in the emerging organic consumer market. Organic.org is dedicated to educating and informing the organic consumer—and anyone interested in an organic lifestyle. We offer a robust recipe database, news, emerging trends and product reviews. We are timely, objective and informative.

OPPORTUNITY SUMMARY

Organic.org offers a number of advertising opportunities to suit the needs of your brand. Along with our sister site, AllOrganicLinks.com we have a broad reach that spans the organic consumer market. Opportunities include:

Banners & Tiles *Get noticed on Organic.org and through our opt-in e-newsletters. Keyword advertising is also available.*

Newsletters *Extend your brand presence through our opt-in e-newsletters. Newsletters include the bi-weekly Organic.org Newsletter and the weekly Recipe Newsletter.*

Product Showcase *Feature your product in our Product Showcase which includes: newsletter placement, home page visibility, and a prominent home in our Product Review section.*

Coupon Program *Promote brand savings and product recognition through our coupon program.*

Recipe *Tap into our database of over 6,000 recipes with opportunities to brand your product at ingredient, recipe or category levels.*

Sponsorships *Support our mission and web site as an Organic.org Sponsor. Benefits include: site-wide brand recognition, keyword ad placement, press release recognition, and licensing to include Organic.org on packaging of your company's products.*

Customized packages are available. Email or call us for details!

Terms & Conditions

As a non-profit organization, we accept select advertising to contribute to sustaining our mission of educating organic consumers. We do not accept advertising that could be considered detrimental to our mission or that of any of our partners or visitors. Opinions expressed in any advertising on this site are those of our advertisers and not necessarily of Organic.org.



208.287.4491



advertise@organic.org

Organic.org

Created by Foerstel Design, a leading marketing and design firm with an enduring commitment to organic and natural products and lifestyles.

www.foerstel.com

DESCRIPTION	LOCATION	SIZE (w x h)	IMPRESSIONS	RATE
BANNERS & TILES				
Banner*	Top of content	468 x 60	5,000	\$15 CPM
			10,000	\$12 CPM
			20,000	\$10 CPM
			30,000	\$9 CPM
Tile*	Right side	120 x flexible	5,000	\$11 CPM
			10,000	\$9 CPM
			20,000	\$7 CPM
			30,000	\$5 CPM
Newsletter Banner	Top of content	468 x 60	5,000	\$20 CPM
			10,000	\$18 CPM
			20,000	\$16 CPM
			30,000	\$12 CPM
Newsletter Tile	Right side	120 x flexible	5,000	\$15 CPM
			10,000	\$12 CPM
			20,000	\$10 CPM
			30,000	\$9 CPM
SPECIAL PROGRAMS				
Product Showcase	- Home page - Product Review - Newsletter	Submit 325x325 (size will vary)	TBD	TBD
Coupon Program	- Coupon section - Newsletter	Not Applicable	Set-up Fee	\$150 \$10 CPM
RECIPE				
Unique Recipe	Recipe level	Not Applicable	Not Applicable	\$35 / recipe
Buy Now Link	Recipe level	Not Applicable	Not Applicable	\$150
Category Sponsorship	Category level	Not Applicable	5,000	\$ 50 CPM
			10,000	\$ 35 CPM

** Ask about our Keyword Program!*

CONTACT US!

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